The Winn-Dixie Company

PRESS RELEASE

FOR IMMEDIATE RELEASE

The Winn-Dixie Company serves up Thanksgiving generosity for Florida neighbors

Hometown grocer donates 6,000 turkeys and traditional sides, invites customers to round up for Feeding America® and helps families bring home more good this holiday season

JACKSONVILLE, Fla. (Nov. 18, 2026) – The Winn-Dixie Company (TWDC), together with the Winn-Dixie Gives Foundation, is serving up extra support for its local communities this Thanksgiving by donating 6,000 turkeys and traditional sides to neighbors facing hunger across Florida. Through longstanding community partnerships, the hometown grocer is helping fill holiday tables so more families can focus on what matters most — spending time together.

Raymond Rhee, President and CEO of The Winn-Dixie Company, said, "Thanksgiving is about coming together, caring for one another and ensuring our neighbors feel supported. We know the impact a warm meal and a helping hand can have, especially during the holidays. Through our partnerships, the generosity of our customers and the dedication of our associates, we're proud to help bring a little more joy, comfort and connection to our neighbors this holiday season."

Customers can also join Winn-Dixie in supporting neighbors facing hunger by donating $1, $5 or rounding up their purchase at the register of their local Winn-Dixie grocery or liquor store through Dec. 15. All proceeds will benefit local Feeding America® partner food banks, helping to ensure nourishing meals stay within reach for families in their communities this holiday season and beyond.

According to Feeding America, more than 3.5 million Floridians are experiencing food insecurity. To help ease the burden during the holidays, TWDC and the Winn-Dixie Gives Foundation are partnering with local food banks, community organizations and military support organizations across Florida to distribute 6,000 Thanksgiving meals, complete with turkeys and traditional sides, to neighbors facing hunger. The grocer's community partners include:

- Community Rehabilitation Center
- Feeding Northeast Florida
- Feeding South Florida
- Feeding Tampa Bay
- Feeding the Gulf Coast
- Grace Community Food Pantry
- Harry Chapin Food Bank of Southwest Florida
- MaliVai Washington Youth Foundation
- Pine Island Food Pantry
- Second Harvest Food Bank of Central Florida
- Tyndall Air Force Base
- USO Central Florida
- USO Jacksonville
- USO Tampa

These efforts include four mobile food pantry events hosted by TWDC and associate volunteers in partnership with Second Harvest Food Bank of Central Florida, Feeding South Florida, Feeding Tampa Bay and USO Jacksonville, helping bring Thanksgiving meals directly to neighbors facing hunger.

The Winn-Dixie Gives Foundation is also providing nearly $60,000 in Winn-Dixie gift cards to Beaches Emergency Assistance Ministry (BEAM), Community Hospice & Palliative Care, Family Support Services of North Florida, Inc., HUGS St. Johns, Pie in the Sky, Sweet Home Missionary Baptist Church and The Elevation Project Foundation, Inc., helping these local organizations extend their Thanksgiving outreach and care for their communities.

For customers gathering around their own holiday tables, Winn-Dixie is also making Thanksgiving more affordable with two meal options for less than $40 each. The $38.90 traditional cook-at-home meal serves six and is available through Nov. 25, while the $39.99 heat-and-serve deli meal serves three to five and is available through Dec. 29. Families can also enjoy the Full Plates, Full Hearts meal deal, which feeds a family of four for $14.99 through Dec. 1.

The savings continue throughout the store with Winn-Dixie's signature Price Hold program, which lowers and holds down prices on more than 1,000 commonly shopped products each season. Customers can look for blue Price Hold signs to save nearly 20% on products including holiday hosting and baking essentials such as turkey oven bags, slow cooker liners, pies, cakes, ice cream, pie crusts and baking mixes.

Winn-Dixie grocery and liquor stores will be closed on Thanksgiving Day to give associates a well-deserved day of rest with family and friends. Stores will close at their normal times on Wednesday, Nov. 25, and reopen for regular business hours on Friday, Nov. 27.

About The Winn-Dixie Company

The Winn-Dixie Company, based in Jacksonville, Florida, is a trusted hometown grocer with deep roots across Florida. Building on more than a century of legacy, the company is shaping the future of neighborhood grocery through continued store investments, innovative formats and a seamless omnichannel experience that delivers exceptional value both in stores and online. Guided by its purpose to feed and enrich the communities it serves, The Winn-Dixie Company is known for exceptional service and locally authentic stores. The grocer is committed to offering fresh, high-quality products and meaningful value through its nationally recognized Winn-Dixie Rewards program and Own Brand products. For more information and updates, visit WinnDixie.com and follow @WinnDixie on Facebook, Instagram and LinkedIn.

About Winn-Dixie Gives Foundation

Winn-Dixie Gives Foundation is the charitable arm of The Winn-Dixie Company, dedicated to fighting hunger, supporting disaster relief and strengthening the communities it serves across Florida. Guided by the company's purpose to feed and enrich the communities it serves, Winn-Dixie Gives aligns giving with causes that provide nourishment and relief to those who need it most. Through charitable giving, volunteerism and trusted partnerships, the Foundation helps ensure families have access to nourishing food and meaningful support that creates stronger, more resilient communities. Learn more about the Winn-Dixie Gives Foundation at WinnDixie.com/community.

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