

FOR IMMEDIATE RELEASE

The Winn-Dixie Company completes final Harveys Supermarket conversions, uniting stores under one iconic banner

- *Eight newly converted stores bring a refreshed Winn-Dixie experience to customers across Florida and southern Georgia*
- *Grocer reinforces its commitment to Jacksonville, the city it has called home for generations*
- *Store reinvestment, customer experience and community impact guide the company's next chapter*

JACKSONVILLE, Fla. (June 22, 2026) – The Winn-Dixie Company has completed the conversion of eight Harveys Supermarket locations to the Winn-Dixie banner, unifying its store portfolio under one trusted name and marking a new chapter for the grocer and the communities it serves.

Anthony Hucker, Chairman and CEO of The Winn-Dixie Company, said, “Completing these conversions is a defining milestone for The Winn-Dixie Company and an important step forward for the communities we proudly serve. For more than a century, Winn-Dixie has been part of family meals, neighborhood traditions and everyday moments across Florida and southern Georgia. Today, we are building on that legacy with a reinvigorated brand, a renewed commitment to our customers and associates, and a clear focus on the future. As we look ahead, we remain committed to creating even more opportunities, connections and memories **because of Winn-Dixie.**”

Each of the eight newly converted Winn-Dixie stores features a refreshed look and full product lineup, including signature Own Brand products, fresh produce, quality meats and prepared foods. Customers continue to be served by the same trusted local associates they know in a more seamless Winn-Dixie shopping environment.

Customers can also continue to enjoy everyday savings through Winn-Dixie’s Rewards program, with access to weekly digital deals, BOGOs and Price Hold savings. The locations also reflect the character of the communities they serve, with expanded authentic Hispanic offerings and enhanced selections across produce, deli, bakery, meat and seafood departments, tailored to the tastes of each neighborhood.

Newly converted Winn-Dixie locations include:

- 201 W. 48th St., Jacksonville, FL 32208
- 5250 Moncrief Road W., Jacksonville, FL 32209
- 5909 University Blvd. W., Jacksonville, FL 32216
- 4506 SW Heritage Oaks Circle, Lake City, FL 32024
- 2630 U.S. Highway 92, Lakeland, FL 33801
- 1305 Ariana St. W., Lakeland, FL 33803
- 3435 N. Pine Ave., Ocala, FL 34475
- 3606 S. Second St., Folkston, GA 31537

The completed conversions are part of The Winn-Dixie Company's broader reinvestment in Florida and its hometown of Jacksonville – the city the grocer has called home for generations and the foundation for its future. The company recently formalized that commitment through an agreement to invest \$65 million over the next five years in its Jacksonville operations, including its Store Support Center, neighborhood stores and local workforce.

Last month, The Winn-Dixie Company joined Jacksonville Mayor Donna Deegan, community leaders and nonprofit partners to celebrate the investment and the company's continued role in the city. During the event, The Winn-Dixie Company Gives Foundation presented \$100,000 in donations to local nonprofit organizations supporting hunger relief, neighborhood revitalization and community care initiatives that help strengthen communities in the grocer's hometown.

Looking ahead, The Winn-Dixie Company plans to unveil new stores in Keystone Heights and Alachua in the coming months, followed by a new store in Zephyrhills later this year. These upcoming openings will strengthen the grocer's presence in Florida and expand access to the Winn-Dixie experience for more communities across the region. The grocer is also exploring future opportunities to expand its footprint across its home state as it revitalizes its store fleet, reinvests in the communities it serves and positions Winn-Dixie for its next century.

About The Winn-Dixie Company

The Winn-Dixie Company, based in Jacksonville, Florida, is a trusted neighborhood grocer with deep roots across Florida and southern Georgia. Building on more than a century of legacy, the company is shaping the future of neighborhood grocery through continued store investments, innovative formats and a seamless omnichannel experience that delivers exceptional value both in stores and online. Guided by its purpose to feed and enrich the communities it serves, The Winn-Dixie Company is known for exceptional service and locally authentic stores. The grocer is committed to offering fresh, high-quality products and meaningful value through its nationally recognized Winn-Dixie Rewards program.

For more information and updates, visit WinnDixie.com and follow @WinnDixie on Facebook, Instagram and LinkedIn.

About Winn-Dixie

Founded in 1925, Winn-Dixie is a trusted neighborhood grocer serving communities across Florida and southern Georgia. A subsidiary of The Winn-Dixie Company, Winn-Dixie operates locally authentic neighborhood grocery and liquor stores, complemented by convenient online grocery delivery. To learn more, visit WinnDixie.com.

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