

FOR IMMEDIATE RELEASE

Southeastern Grocers springs into action with donation program benefiting 8 pediatric hospitals
Support young patients and nurture hope while shopping at Harveys Supermarket and Winn-Dixie – every donation makes a difference

JACKSONVILLE, Fla. (April 2, 2025) – This April, Southeastern Grocers, LLC (SEG), parent company and home of Harveys Supermarket and Winn-Dixie, is springing into action with the launch of its two-week in-store community donation program designed to raise vital funds for eight leading children’s hospitals across the Southeast. As spring brings fresh beginnings, this initiative aims to offer hope and healing to young patients and their families.

Now through April 15, Harveys Supermarket and Winn-Dixie encourage customers to make a meaningful impact by donating \$1, \$5 or rounding up their total grocery bill at checkout. Every cent raised will directly support critical hospital programs, including family centered care, therapeutic activities, cutting-edge research, child advocacy and other vital services.

Anthony Hucker, Chairman, President and CEO of Southeastern Grocers, said, “Our commitment and compassion for the communities we serve inspires us to come together to support the children and families who need us most. With the support of our associates and customers, we can help local pediatric care facilities deliver the exceptional care our young neighbors deserve as they fight for a healthier future. Every donation is a step toward healing, a moment of comfort and a chance at a brighter tomorrow.”

Funds raised through the grocer’s community donation program will benefit the following eight children’s hospitals:

- Children’s of Alabama (Birmingham, Alabama)
- Golisano Children’s Hospital of Southwest Florida (Fort Myers)
- Johns Hopkins All Children’s Hospital (St. Petersburg)
- Nicklaus Children’s Hospital (Miami)
- Ochsner Children’s Hospital (New Orleans, Louisiana)
- Orlando Health Arnold Palmer Hospital for Children (Orlando)
- Studer Family Children’s Hospital at Ascension Sacred Heart (Pensacola)
- Wolfson Children’s Hospital (Jacksonville)

Since 2021, SEG and its generous customers have proudly donated more than \$1.1 million to support children's hospitals in the Southeast – proof that when communities come together, extraordinary things bloom.

About Southeastern Grocers

Southeastern Grocers, LLC (SEG), parent company and home of Harveys Supermarket and Winn-Dixie grocery stores, is an omnichannel retailer serving customers in brick-and-mortar grocery stores and liquor stores, as well as online with convenient grocery delivery throughout Alabama, Florida, Georgia, Louisiana and Mississippi. Harveys Supermarket and Winn-Dixie are well-known and well-respected regional brands with deep heritages, strong neighborhood ties, proud histories of giving back, talented and caring associates and a strong commitment to providing the best possible quality and value to customers. For more information, visit www.segrocers.com.

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