

FOR IMMEDIATE RELEASE

Amazon and Winn-Dixie expand grocery delivery to more Florida homes

Thousands of fresh groceries and household essentials now available for convenient delivery in the Greater Tampa Bay area

TAMPA, Fla. (March 18, 2026) – Today, Amazon and Winn-Dixie announced the expansion of their grocery delivery collaboration on Amazon.com to additional communities across Florida—including the Greater Tampa Bay area—giving even more customers access to high-quality groceries and household essentials through a shared commitment to providing choice, value and convenience.

Winn-Dixie grocery delivery by Amazon is now available to customers in Hillsborough, Pasco, North Pinellas, Polk, Manatee and Sarasota counties, including Tampa, Brandon, Plant City, Tarpon Springs, Port Richey, Lakeland, Bradenton, Sarasota and surrounding communities.

This expansion makes it easier for customers to get Winn-Dixie groceries delivered, whether they live nearby or across town from their nearest store. In addition to Amazon's wide selection of everyday household essentials, customers in participating areas can shop more than 15,000 Winn-Dixie grocery items on Amazon—including fresh produce, quality meats, private-label brands, local favorites and specialty items—all delivered directly to their doorsteps.

Gayle Shields, Chief Merchandising and Marketing Officer for The Winn-Dixie Company, said, "Our continued partnership brings together Winn-Dixie's trusted neighborhood stores—known for low prices, fresh quality groceries and trusted Own Brand products—with Amazon's unmatched delivery experience. Expanding grocery delivery across Tampa Bay and beyond makes it easier for customers to shop Winn-Dixie online, whether they live around the corner or miles from the nearest store. Together, we're bringing Winn-Dixie's deals and everyday essentials to more doorsteps, so families can spend less time running errands and more time enjoying the moments that matter."

Following a successful launch in Jacksonville and Orlando last year, the service has grown to include nearly 100 cities and towns across Florida and southern Georgia. This multi-phase expansion now serves areas including Tampa Bay, Orlando, Jacksonville, Sarasota–Bradenton, Destin–Fort Walton Beach, West Palm Beach and Valdosta through participating Winn-Dixie stores with Amazon's fast, flexible delivery.

Sophie Turrell, Director, U.S. Grocery Partnerships at Amazon, said, "We're always looking for ways to make grocery shopping easier and more convenient, and this expansion is a great example of that. By partnering with a trusted local grocer like Winn-Dixie, we're giving customers across Florida and southern Georgia more choice and flexibility—whether they're shopping for fresh produce for tonight's dinner or stocking up on groceries and household essentials for the week—all with the fast, reliable delivery they expect from Amazon."

Prime members can receive \$15 off orders of \$75 or more when shopping Winn-Dixie on Amazon with code **WDSRING15** through April 14. For a limited time, both Prime members and non-Prime customers can also enjoy free delivery on Winn-Dixie orders over \$25 with convenient two-hour delivery windows. In addition, Winn-Dixie Rewards members can link their Rewards account to their Amazon account to earn Rewards value on eligible purchases, which can be redeemed for dollars off future in-store purchases at Winn-Dixie.

Customers can shop Winn-Dixie and check delivery availability in their area by visiting amazon.com/winndixie or using the Amazon shopping app.

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Amazon strives to be Earth's Most Customer-Centric Company, Earth's Best Employer, and Earth's Safest Place to Work. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Career Choice, Fire tablets, Fire TV, Amazon Echo, Alexa, Just Walk Out technology, Amazon Studios, and The Climate Pledge are some of the things pioneered by Amazon. For more information, visit amazon.com/about and follow @AmazonNews.

About The Winn-Dixie Company

The Winn-Dixie Company, based in Jacksonville, Florida, is a trusted neighborhood grocer with deep roots across Florida and southern Georgia. Building on more than a century of legacy, the company is shaping the future of neighborhood grocery through continued store investments, innovative formats and a seamless omnichannel experience that delivers exceptional value both in stores and online. Guided by its purpose to feed and enrich the communities it serves, The Winn-Dixie Company is known for exceptional service and locally authentic stores. The grocer is committed to offering fresh, high-quality products and meaningful value through its nationally recognized Winn-Dixie Rewards program.

For more information and updates, visit WinnDixie.com and follow @WinnDixie on Facebook, Instagram and LinkedIn.

About Winn-Dixie

Founded in 1925, Winn-Dixie is a trusted neighborhood grocer serving communities across Florida and southern Georgia. A subsidiary of The Winn-Dixie Company, Winn-Dixie operates locally authentic neighborhood grocery and liquor stores, complemented by convenient online grocery delivery. To learn more, visit WinnDixie.com.

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