

FOR IMMEDIATE RELEASE

Southeastern Grocers donates \$107,750 to 8 leading children's hospitals across the Southeast
Grocer extends heartfelt support to pediatric cancer patient with custom backyard playset through partnership with Roc Solid Foundation

JACKSONVILLE, Fla. (April 21, 2025) – Southeastern Grocers, LLC (SEG), parent company and home of Harveys Supermarket and Winn-Dixie, together with its generous customers, is donating \$107,750 to eight leading children's hospitals across the Southeast, demonstrating the grocer's ongoing commitment to supporting local children and their families. As part of this initiative, SEG partnered with Roc Solid Foundation to create a customized backyard playset for one special oncology patient and her family, providing a safe, joyful space for play as she continues her recovery journey.

This month, Harveys Supermarket and Winn-Dixie customers rallied behind their local communities by donating \$1, \$5 or rounding up their grocery bills at checkout. Every cent raised through this community donation program will directly benefit critical hospital initiatives – from family-centered care and therapeutic programs to innovative research, child advocacy and other life-changing services.

Anthony Hucker, Chairman, President and CEO of Southeastern Grocers, said, “We take pride in playing an active role in the community with efforts extending beyond the aisles of our stores. Partnering with these exceptional children's hospitals reflects our unwavering dedication to the health and future of the communities we serve. Together with our customers, we're investing in world-class care, groundbreaking research and – most importantly – the lives of children and families who inspire us every day. It's a partnership rooted in hope and driven by the shared belief that every child deserves the opportunity to thrive.”

Guided by a commitment to make meaningful impact where it matters most, SEG proudly partnered with the following eight children's hospitals:

- Children's of Alabama (Birmingham, Alabama)
- Golisano Children's Hospital of Southwest Florida (Fort Myers)
- Johns Hopkins All Children's Hospital (St. Petersburg)
- Nicklaus Children's Hospital (Miami)
- Ochsner Children's Hospital (New Orleans, Louisiana)
- Orlando Health Arnold Palmer Hospital for Children (Orlando)
- Studer Family Children's Hospital at Ascension Sacred Heart (Pensacola)
- Wolfson Children's Hospital (Jacksonville)

In a heartfelt extension of this commitment, SEG recently partnered with Roc Solid Foundation to build a personalized playset for a four-year-old patient of Nicklaus Children's Hospital recovering from Medulloblastoma, a cancerous brain tumor. Due to weakened immune systems, pediatric cancer patients are often unable to use public playgrounds. A private backyard playset offers not only a safe environment to play, but a meaningful opportunity for families to create lasting memories together.

Through its partnership with Roc Solid Foundation, SEG has helped build five playsets for young patients at its stores in Jacksonville, Miami, New Orleans and Tampa – bringing moments of joy and normalcy to families when they need it most.

SEG and its compassionate customers and associates have proudly donated more than \$1.2 million to support children's hospitals across the Southeast since 2021.

About Southeastern Grocers

Southeastern Grocers, LLC (SEG), parent company and home of Harveys Supermarket and Winn-Dixie grocery stores, is an omnichannel retailer serving customers in brick-and-mortar grocery stores and liquor stores, as well as online with convenient grocery delivery throughout Alabama, Florida, Georgia, Louisiana and Mississippi. Harveys Supermarket and Winn-Dixie are well-known and well-respected regional brands with deep heritages, strong neighborhood ties, proud histories of giving back, talented and caring associates and a strong commitment to providing the best possible quality and value to customers. For more information, visit www.segrocers.com.

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