

INDUSTRY FOCUS

# CERAMIC

**COMPANY DESCRIPTION:** An important player in the ceramic industry.

**APPLICATION:** Recirculation of ceramic coating also known as "slip".

**THE PROBLEM:** The competitor's pumps and spare parts continued to fail, the parts were wearing away after a week.

**THE ARO® SOLUTION(S):** ARO Band Clamp pump.

**THE RESULT:** The clamp system was set as a maintenance standard at the facility. The ARO band clamp pump was tested for 1 month.

- ▶ The ARO band clamp provides the ability for **easier cleaning** and **servicing**.
- ▶ **Superior wear resistance** attributable to the anodized aluminum construction and santoprene components of the ARO band clamp.
- ▶ **Easy maintenance** due to superior ARO clamp design.
- ▶ **Excellent local support** from ARO and the distributor.
- ▶ ARO's expertise in the ceramic industry allowed **customer process improvement**.



**ARO®**  
An Ingersoll Rand Business



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