



Category Style Guide

Electronics & Photography

Walmart

LAST UPDATED
Apr 21, 2026



Image Styling

Styling Guidance

Imagery should have a high appetite appeal. Silo images should be photographed consistently according to the packaging or product type. Minimize reflections on plastic, foil, and shiny packaging, especially when it covers important product information. Remove unnecessary stickers which are not part of the product package design (i.e. special promotion sticker, legal declarations). All packaging and labels should be presented straight; not at an angle or crooked.

Silo Angles & Views

Each item’s unique packaging will inform the execution of specific angles and views. Required views and guidance for optional views are indicated in the Product Direction sections for each Product Type. A general starting point is to photograph each unique and meaningful side of the product package. When photographing round or irregular shapes, present the side(s) such that printed information/graphics are centered and legible to the viewer. The “Front View” of a product will be the side that contains the predominant brand and labeling; format, variant, and size/quantity.

Silo Lighting

Products should be evenly lit from side to side and top to bottom. Exposure and color should correctly represent the item being photographed. Care should be taken to ensure good separation between the product and background, maintaining details in the product whites and avoiding any flare or spill.

Silo Post Production

tems should be “clipped” or removed from the photographed background so that they are presented on pure white (R:255 G:255 B:255). Retouch to remove any dirt, dust, fingerprints, damage, or other blemishes from the product. Remove any stickers or printed information that is unique to the sample (but not the product) such as expiration dates, lot numbers, etc. If possible, shoot the item without packaging and digitally apply the artwork/label in post for a clean and highly legible final image.

Focus

The subtle use of selective focus is a helpful tool to ensure that the photography is uncluttered and easy to understand. Sharp focus can be used on the featured product to help depict it as the hero in the frame or draw attention to a key product feature. Slightly softer focus on the background or foreground along with white space around the product help simplify the image.

This does not apply when shooting an item out of packaging with the product’s packaging also in shot. For example, a granola bar in the foreground, and the granola bar box off to the side. Both items MUST BE in focus since they are both the product and so you can identify/read the packaging as well.

Lifestyle

Lifestyle images present the product in a more creative way. Environments, surfaces, props, and styling are used to enhance the customer’s understanding of the product, but should never distract from the item being sold. Lifestyle images should always be professionally lit and styled in a way that is appropriate to the items and brand.

The star of each lifestyle image should be the product being sold as it’s being sold. Other elements may be present to explain or inspire how the product will be used. For example, Whole Coffee Beans should call attention to the whole bean, with a brewed cup of coffee, grounds, or other states of the item being less dominant. To the extent practical the image should incorporate the packaging to connect the lifestyle image to the silo shots.

The following photo direction pages offer specific instructions for each unique product type. Items must display all indicated required images + conditionally required images and meet the minimum image count listed on each page.



Electronics

Displays

Product types included:

- Computer Monitors
- Video Monitors
- Televisions
- TV/DVD Player Combos

Main Image



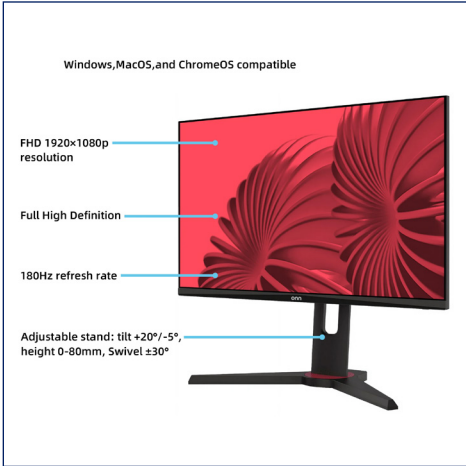
Silo, Front

Show the product straight-on on a pure white background as the primary image, with any screen content free of text or promotional graphics.



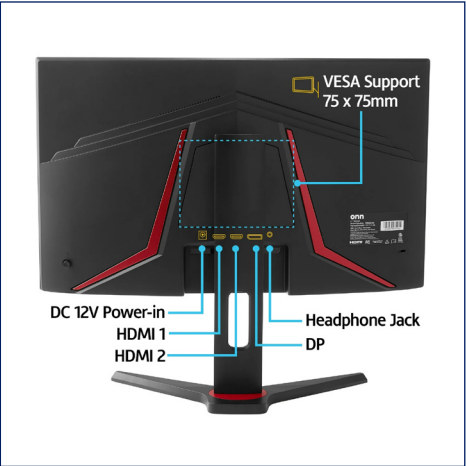
Lifestyle, In-Use

Show the product in use in a realistic environment.



Featrue Graphic

Highlight primary product features using clean graphic callouts.



Feature Graphic

Highlight an additional capability to reinforce value.



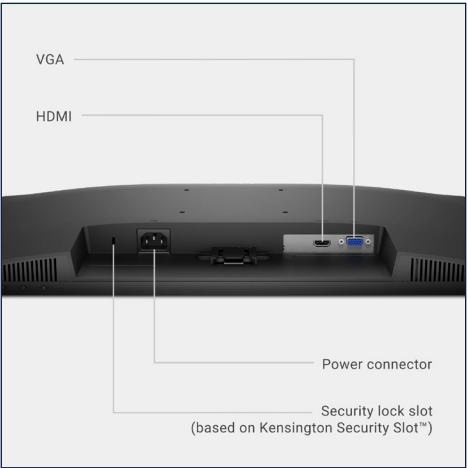
Silo, Alternate

Show the product at a three-quarter angle to display shape, depth, and design.



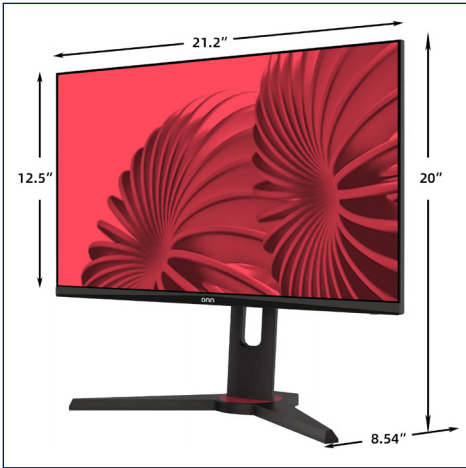
Silo, Front, In Pack

Front image of the retail packaging if the product is sold in retail-ready packaging.



Feature Graphic

Show a close-up of key physical elements to highlight design and detail.



Dimensions

Graphic showing product dimensions.



Electronics

Video Playback, Set-Top & Signal Devices

Product types included:

- Analog-to-Digital Converters

Blu Ray & DVD Players

Cable TV Boxes

DVD/VCR Player Combos

Digital Video Recorders

Digital-to-Analog Converters
- Distribution Amplifiers

Other TV & Video Accessories

Portable Blu Ray & DVD Players

Remote Controls

Satellite LNB Downconverters
- Satellite Multiswitches

Satellite TV Receivers

Scan Converters

Signal Repeaters

Streaming Media Players

Surveillance Video Recorders & Players
- TV Antennas

TV Tuners

Television Signal Amplifiers

VCRs

Video Switchers

Main Image



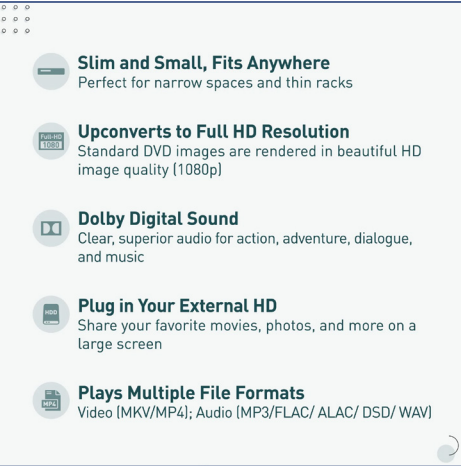
Silo, Front

Show the device straight-on on a pure white background as the primary product image.



Lifestyle, In-Use

Show the product in use in a realistic environment.



Feature Graphic

Highlight the primary product feature or capability.



Feature Graphic

Highlight compatibility with supported devices, formats, or systems.



Silo, Alternate

Show the product at a three-quarter angle to display shape, depth, and design.



Feature Detail

Connection or Control Detail
Close-up detail of important hardware elements.

Additional Image Recommendations:

- Lifestyle:**
Show the product in a lifestyle setting to demonstrate use.



Silo, Front, In Pack

Front image of the retail packaging if the product is sold in retail-ready packaging.



Feature Graphic

Show all included components in a clean flat-lay on a pure white background.



Dimensions

Graphic showing product dimensions.



Electronics

Audio Equipment & Playback Devices

Product types included:

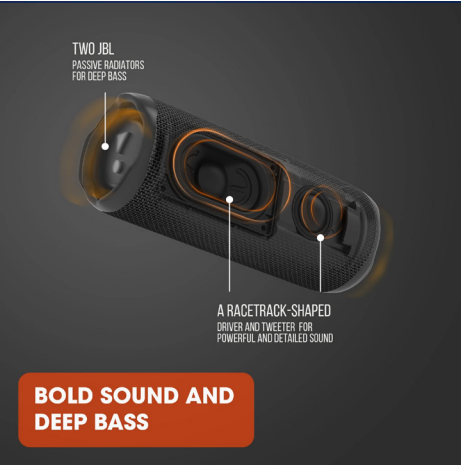
Headphones	Audio Power Amplifiers	Jukeboxes	Portable Radios
Headsets	CD Players	MiniDisc Players	Portable Speakers
Audio Turntables	Compact Stereos	Preamplifiers	Voice Recorders
Other Home Audio Accessories	Equalizers	Sound Bars	Home Theater Systems
Computer Speakers	Home Speakers & Subwoofers	Boomboxes	
Audio & Video Receivers	Intercoms	Digital Audio Players	



Silo, Front
Show the device straight-on on a pure white background.



Lifestyle, In-Use
Show the product in use in a natural environment.



Feature Graphic
Highlight the primary product feature or capability.



Feature Graphic
Highlight compatibility with supported devices or systems.



Silo, Alternate
Show the product at a three-quarter angle to display shape, depth, and design.



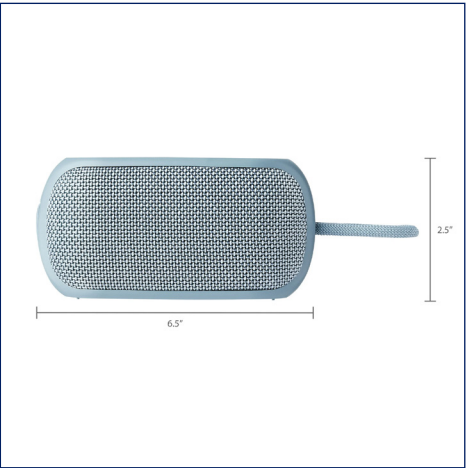
Feature Detail
Controls or Hardware Detail Close-up image highlighting key physical components.



Silo, Front, In Pack
Show the front of the retail packaging straight-on on a pure white background when applicable.



Feature Graphic
Show all included components in a clean flat-lay on a pure white background.



Dimensions
Graphic showing product dimensions.

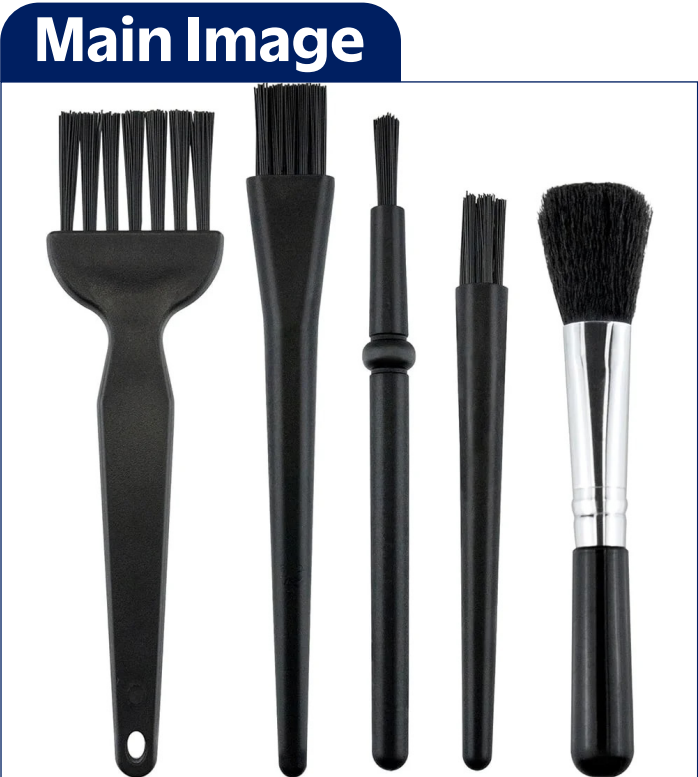


Electronics

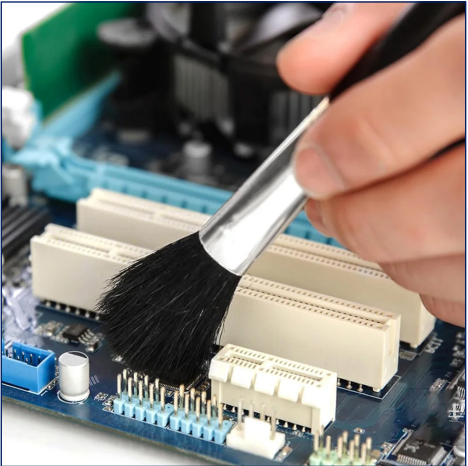
Audio Parts, Accessories & Media Care

Product types included:

Earbud Covers	Turntable Platter Mats	Electronics Cleaning Cloths	Skirts **need additional feedback
Earbud Straps	Turntable Headshells	Electronics Cleaning Kits	Slide Projector Trays
Earbud Tips	Cassette Tape Head Cleaners	Electronics Repair Suction Screen Removers	**need additional feedback
Headphone Amplifiers	Digital Disc Cleaners	Cell Phone Tool Kits	Other Projector Accessories
Headphone Cord Winders	Disc Repairers	Karaoke Song Cartridges	**need additional feedback
Tonearms	Compressed Air Dusters	Gaffer Tape	
Turntable Cartridge Styli	Electronics Cleaning Brushes	Projector & Tripod	
Turntable Cartridges			



Silo, Front
Show the product straight-on on a pure white background with all primary components arranged when part of a kit.



Lifestyle, In-Use
Show the accessory installed or used with the supported device.



Feature Graphic
Highlight the primary product feature or capability.



Feature Graphic
Highlight compatibility with supported systems or devices.



Silo, Detail
Show a close-up of material or hardware details.



Silo, Front, In Pack
Show the front of the retail packaging straight-on on a pure white background when applicable.



Silo, Assortment
Show all included pieces on white in a clean, organized arrangement.



Dimensions
Display product dimensions using a clean graphic.



Electronics

Mounts, Stands, Holders & Docks

Product types included:

- Speaker Mounts & Brackets
- TV & Monitor Mounts
- Laptop Docking Stations
- Tablet Computer Stands
- Tablet Holders, Carriers & Cases
- Computer Keyboard Trays
- Electronics Docks & Cradles
- Electronics Stands
- Car Mounts
- Projector Mounts
- Projector Screen Stands
- Telescope Mounts
- Antenna Mounts & Brackets



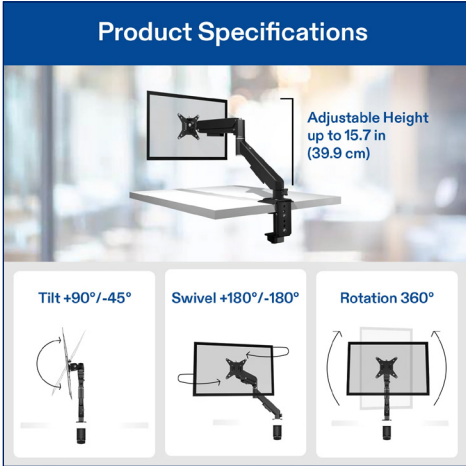
Silo, Front

Show mounts, stands, holders, or docks straight-on on a pure white background as the primary product image.



Lifestyle, In-Use

Show the product in use in a realistic environment.



Feature Graphic

Highlight a key feature or adjustment capability.



Feature Graphic

Highlight supported devices or models.



Silo, Alternate

Show the product at a three-quarter or side angle to display depth, structure, or design.



Silo, Detail

Show a close-up of material or hardware details.



Silo, Front, In Pack

Show the front of the retail packaging straight-on on a pure white background when applicable.



Silo, Assortment

Show all included pieces on white in a clean, organized arrangement.



Dimensions

Display key product dimensions such as height, width, reach, or mounting size using a clean graphic.

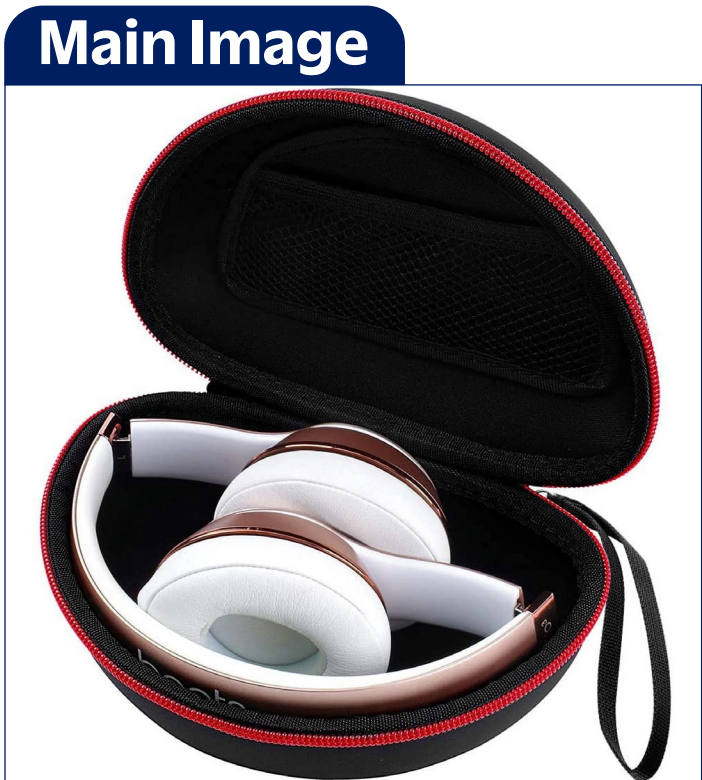


Electronics

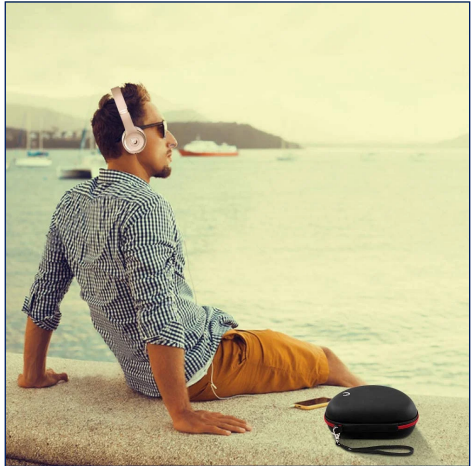
Carrying Cases & Protective Cases

Product types included:

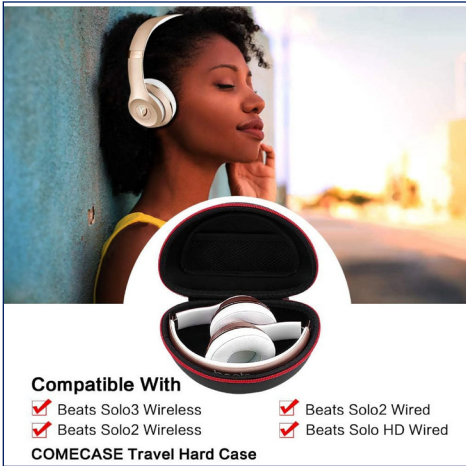
- | | | | |
|----------------------------|------------------|----------------------------|----------------|
| Headphone Cases | Microscope Cases | Armband Phone Cases | Cases |
| Electronics Carrying Cases | Optics Cases | Cell Phone Cases | Computer Cases |
| Battery Storage Cases | Riflescope Cases | Projector Bags & Cases | |
| Binoculars Cases | Telescope Cases | Tablet Holders, Carriers & | |



Silo, Front
Show the case straight-on on a pure white background, optionally displaying the item inside.



Lifestyle, In-Use
Show the case in use with the intended device or equipment.



Feature Graphic
Show compatibility with supported devices or items.



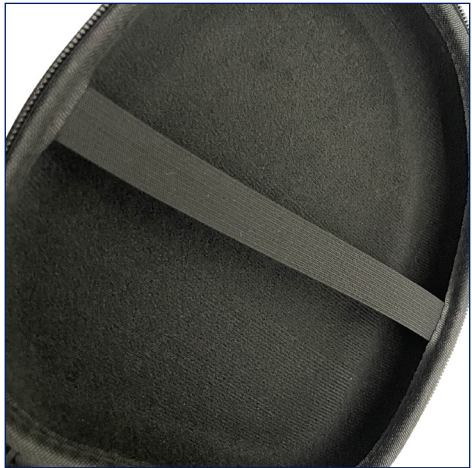
Feature Graphic
Highlight protection or storage features.



Silo, Alternate
Show the product at a three-quarter angle to display shape, depth, and design.



Silo, Front, In Pack
Show the front of retail-ready packaging on a pure white background when it differs from the product.



Feature Graphic
Show a close-up of material or hardware details to highlight design elements.



Dimensions
Display key product dimensions such as height, width, reach, or mounting size using a clean graphic.



Electronics

Device Skins and Cosmetic Wraps

Product types included:

- Skins for Headphones
- Laptop Shells
- Skins for Cameras
- Skins for Phone Grips
- Skins for Laptops
- Skins for Video Games
- Skins for Aerial Drones
- Skins for VR Headsets
- Skins for Tablets
- Skins for Cell Phones



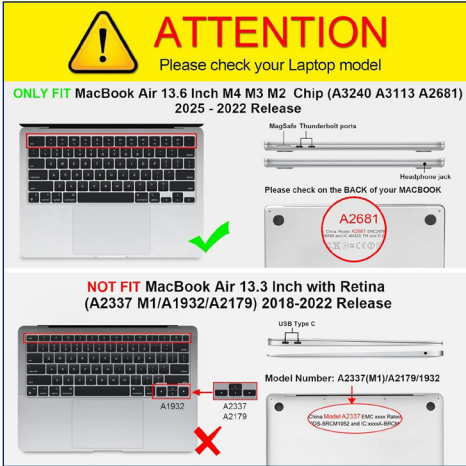
Silo, Front

Show the product with applied skin straight-on on a pure white background to clearly display design coverage.



Lifestyle, In-Use

Show the product with applied skin in a natural use setting.



Feature Graphic

Highlight supported devices or fit compatibility.



Feature Graphic

Highlight installation or material features and benefits.



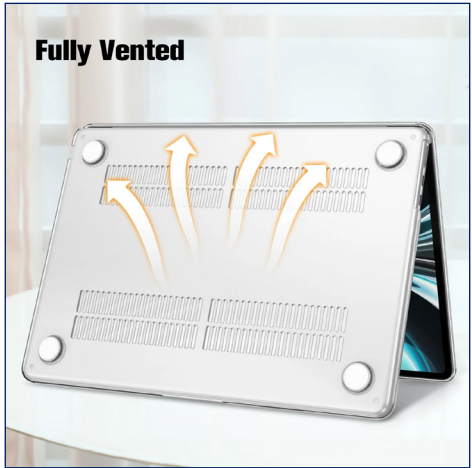
Silo, Alternate

Show device coverage across components or multiple angles.



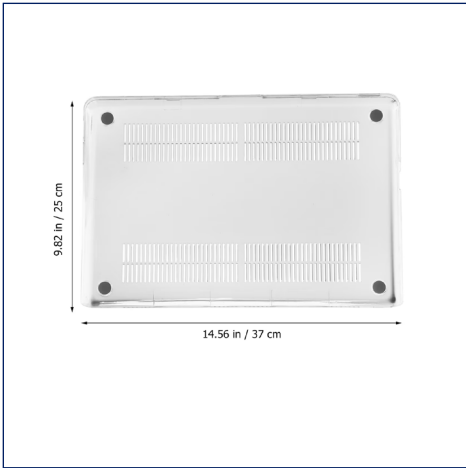
Silo, Front, In Pack

Show the front of the retail packaging straight-on on a pure white background when applicable.



Feature Graphic

Protection, detail, or feature graphic.



Dimensions

Graphic showing product dimensions.



Electronics

Device Protection & Covers

Product types included:

- Computer Monitor Covers
- Screen Privacy Filters
- Keyboard Protectors
- Webcam Privacy Covers
- Electronics Film Protectors
- Electronics Port Dust Covers
- Electronics Hand Straps



Silo, Front

Show protective products straight-on on a pure white background.



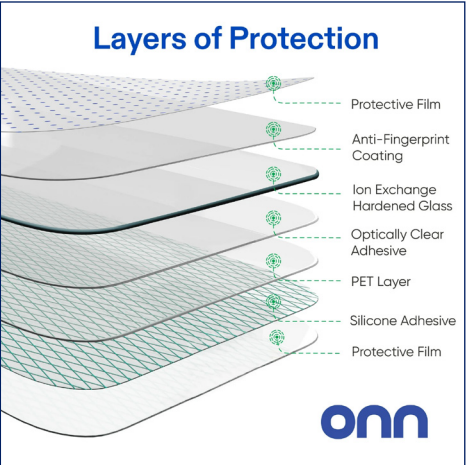
Lifestyle, In-Use

Show the protective product installed on the device.



Feature Graphic

Highlight protection features and benefits.



Feature Graphic

Highlight material or construction details.



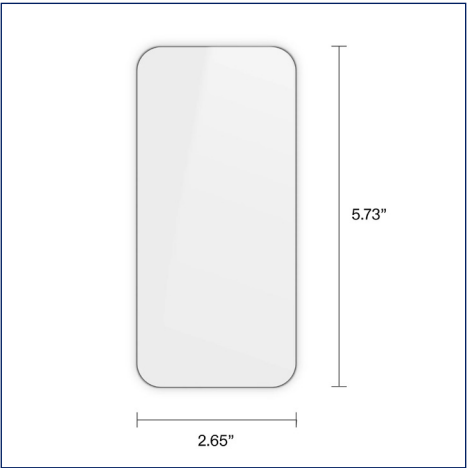
Silo, Front, In Pack

Show the front of the retail packaging straight-on on a pure white background when applicable.



Silo, Assortment

Show all included pieces on a pure white background in a clean, organized arrangement.



Dimensions

Use a scale avatar or apply product dimensions to the front-of-pack image.



Electronics

Computer Peripherals & Desktop Accessories

Product types included:

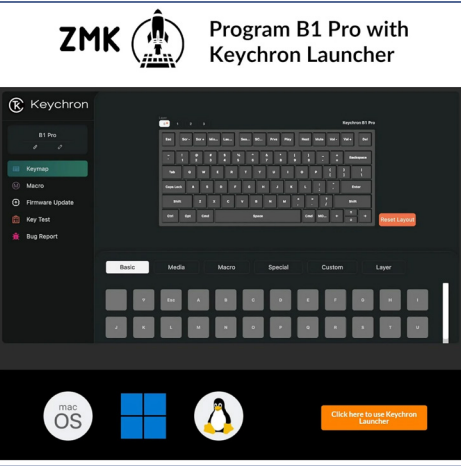
- Digital Pens
- Laptop Cooling Pads
- Laptop Security Locks
- Other Computer Accessories
- USB Lights
- Wrist Rests
- Barcode Scanners
- Computer Keyboard & Mouse Sets
- Computer Keyboards
- Computer Mice
- Electronic Touchpads
- Fingerprint Readers
- Mouse Pads
- Wireless Keypads
- Webcams
- Computer System Testers
- Camera Remote Controls
- Graphics Tablets
- 3D Glasses
- Video Game Console Plug-in Cams
- Stylus Pens
- KVM Switches
- Video Capture Devices



Silo, Front
Show the product straight-on on a pure white background.



Lifestyle, In-Use
Show the product in use in a real environment.



Feature Graphic
Highlight a key feature or functionality.



Feature Graphic
Highlight an additional feature or benefit.



Silo, Front, In Pack
Show retail packaging on a pure white background when applicable.



Feature Graphic
Highlight device compatibility.



Dimensions
Use a scale avatar or apply product dimensions to the front-of-pack image.



Electronics

Replacement Parts

Product types included:

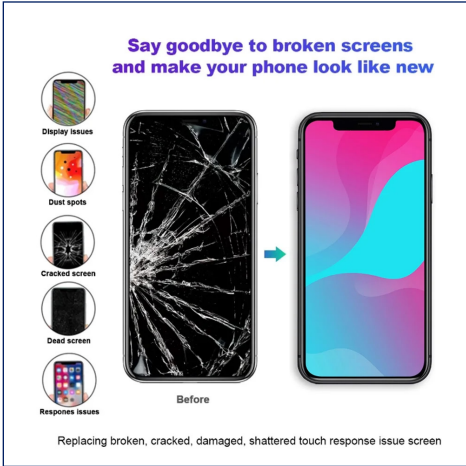
- Laptop Replacement
Keyboards
- Screens
Computer Replacement
Parts
- Microscope Parts
Cell Phone Parts
- Laptop Replacement



Silo, Front
Show the product straight-on on a pure white background.



Lifestyle, In-Use
Show the replacement part installed on or in the device.



Feature Graphic
Highlight a key feature or component detail.



Feature Graphic
Highlight an additional feature or benefit.



Silo, Front, In Pack
Show retail packaging on a pure white background when applicable.



Feature Graphic
Highlight device compatibility.



Dimensions
Use a scale avatar or apply product dimensions to the front-of-pack image.



Electronics

Internal Computer Components

Product types included:

- Computer Cooling
- Computer Port Cards
- Computer Video Cards
- Drive Bay Caddies
- Microcontrollers
- Motherboard & CPU Combos
- Motherboards
- Processors
- RAM Memory
- Sound Cards
- Computer Power Supplies
- Computer Rack Hardware & Accessories
- Computer Racks & Mounts
- Network Cards
- Network Router Memory
- Network Switch Modules

Main Image



Silo, Front

Show the product straight-on on a pure white background.



Lifestyle, In-Use

Show the component installed in a system or computer environment.



Feature Graphic

Highlight a key feature or performance capability.



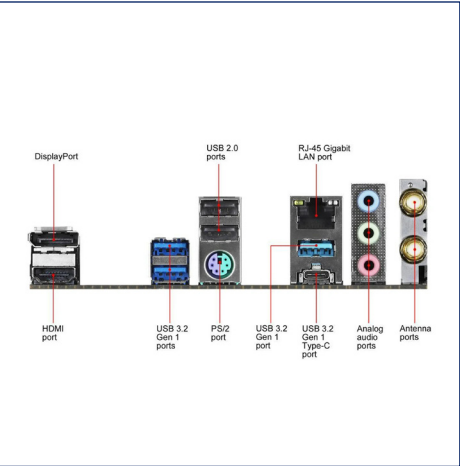
Feature Graphic

Highlight a technical feature or hardware capability.



Silo, Front, In Pack

Show retail packaging on a pure white background when applicable.



Feature Graphic

Highlight system compatibility or supported configurations.



Dimensions

Use a scale avatar or apply product dimensions to the front-of-pack image.



Electronics

Computers & Computing Systems

Product types included:

- Computer Servers
- Laptop Computers
- Video Editing Systems
- Desktop Computers
- Thin Clients

Main Image



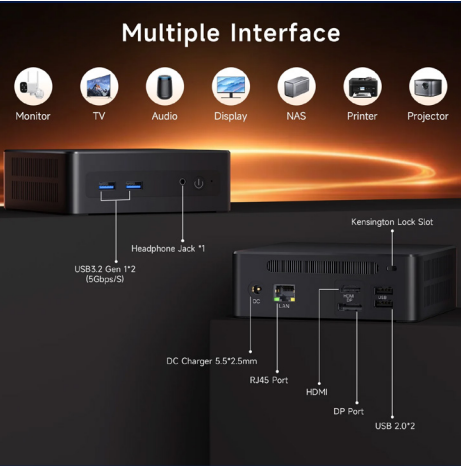
Silo, Front

Show the complete system straight-on on a pure white background with included accessories when applicable.



Lifestyle, In-Use

Show the computer system in use in a real environment.



Feature Graphic

Highlight primary product features using clean graphic callouts.



Feature Graphic

Highlight an additional capability to reinforce value.



Silo, Alternate

Show the product at a right-facing or three-quarter angle.



Silo, Detail

Show ports or connectivity features.



Silo, Front, In Pack

Show retail packaging on a pure white background when applicable.



Dimensions

Use a scale avatar or apply product dimensions to the front-of-pack image.



Electronics

Storage, Drives & Media

Product types included:

Blank Audio Tapes	Floppy Disks	Computer Tape Drives	SIM Card Holders
Blank Video Tapes	Hard Drives	Disk Arrays	SIM Card Readers
Data Backup Media	Memory Card Adapters	Floppy Disk Drives	SIM Cards
Disc & Tape Storage	Memory Card Holders	Media Duplicators	
Flash Drives	Memory Card Readers	Optical Disk Drives	
Flash Memory	Optical Recording Media	SIM Card Backup Devices	



Silo, Front
Show the product straight-on on a pure white background.



Lifestyle, In-Use
Show the storage device in use with a compatible device.



Feature Graphic
Highlight storage capacity or specifications.



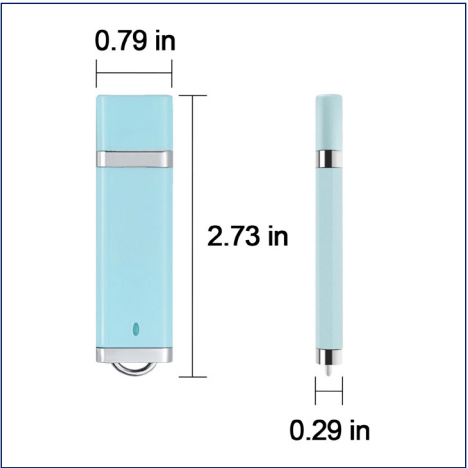
Feature Graphic
Highlight compatible devices for the product.



Silo, Detail
Show a close-up of a key feature.



Silo, Front, In Pack
Show retail packaging on a pure white background when applicable.



Dimensions
Use a scale avatar or apply product dimensions to the front-of-pack image.



Electronics

Networking & Connectivity Hardware

Product types included:

- | | | | |
|--------------------------|----------------------------------|------------------------|----------------------|
| Modems | Network Switches | Balancers | Transceivers |
| Network Adapters | Network Testers | USB Hubs | VoIP Phone Adapters |
| Network Hubs | Network-Attached Storage Servers | USB Wi-Fi Adapters | Wireless Phone Jacks |
| Network Routers | Networking Load | Wireless Access Points | Print Servers |
| Network Security Devices | | Wireless Repeaters & | |

Main Image



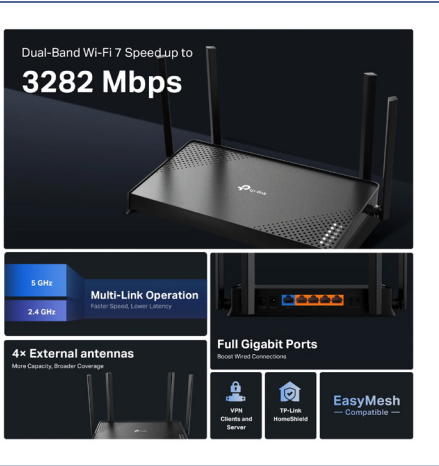
Silo, Front

Show the product straight-on on a pure white background.



Lifestyle, In-Use

Show the networking device installed in a realistic environment.



Feature Graphic

Highlight key networking capabilities.



Feature Graphic

Highlight supported networking environments.



Silo, Back Detail

Show the rear or ports view with connections and interfaces visible.



Silo, Front, In Pack

Show the front of the retail packaging straight-on on a pure white background when applicable.



Feature Graphic

Graphics, Instructions, or special features.



Dimensions

Display product dimensions using a clean graphic.



Electronics

Cables, Connectors & Cable Management

Product types included:

- Audio/Video Cables
- Cable Connectors
- Cable Covers
- Cable Organizers
- Cable Splitters
- Cable Tie Guns
- Computer Cables
- Computer Patch Panels
- Network Cables
- Telephone Cables
- MIDI Adapters
- Instrument Cables
- Microphone Cables
- Patch Cables
- Headset Adapters
- Phone Jacks
- Power Cables
- Power Entry Modules

Main Image



Silo, Front

Show the product straight-on on a pure white background.



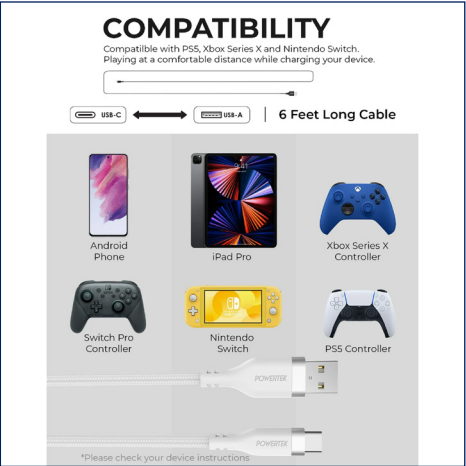
Lifestyle, In-Use

Show the product connected to equipment in use.



Feature Graphic

Highlight key cable features or capabilities.



Feature Graphic

Highlight compatible devices the cable connects to.



Silo, Detail

Show a close-up of connectors or termination points.

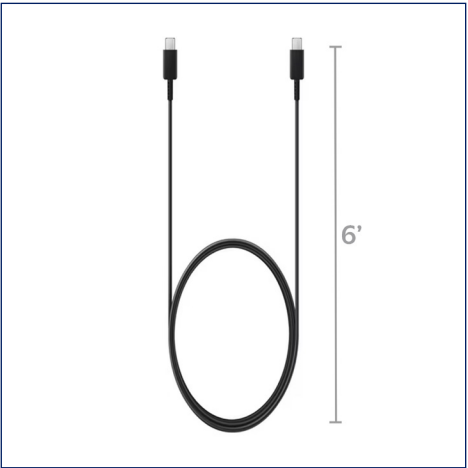


Silo, Front, In Pack

Front image silo of retail packaging if the skin product is sold in retail-ready packaging.

Additional Image Recommendations:

- Installation Instructions (If Applicable): Display installation steps for cable covers, organizers, or clips using a clean graphic.
- Dimensions (If Applicable): Display product size using a clean dimension graphic.



Dimensions

Graphic showing product dimensions.



Electronics

Power, Batteries & Electrical

Product types included:

- Battery Backups

Battery Holders

Battery Size Converters

Battery Testers

Button Cell Batteries

Capacitors

DC-to-DC Converters

Decade Boxes

Device-Specific Electronics Batteries

Device-Specific Electronics
- Chargers

Diodes

Electromagnets

Electronic Oscillators

General Purpose Batteries

General Purpose Battery Chargers

Inductors

Line Conditioners

Op Amps

Portable Power Packs
- Potentiometers

Power Adapters

Power Distribution Units

Power Tool Batteries

Power Tool Chargers

Power Transformers

Resistors

Surge Suppressors

Terminal Blocks

Travel Plug Adapters
- Uninterruptible Power Supplies

Voltage Regulator

Integrated Circuits

Wattmeters

Permanent Magnets

Other Electronic Components & Accessories

Ham Radio Power Supplies

Main Image



Silo, Front

Show the product straight-on on a pure white background.



Lifestyle, In-Use

Show the product connected or operating in its intended environment.



Feature Graphic

Highlight key technical features or capabilities.



Feature Graphic

Call out key electrical specifications.



Silo, Alternate

Show the product at a three-quarter angle to display shape, depth, and design.



Silo, Front, In Pack

Show retail packaging on a pure white background when applicable.

Additional Image Recommendations:

- Included Accessories (If Applicable):**
Show included accessories in a clean, straight-on flat-lay on a pure white background.



Dimensions

Use a scale avatar or apply product dimensions to the front-of-pack image.



Electronics

Office, Utility & Portable Electronics

Product types included:

- Home Assistants

Personal Alarms

Smart Watches

GPS Antennas

GPS Chartplotters

GPS Devices

Tracking Devices

Counter-Surveillance & Debugging Equipment

Crypto Hardware Wallets
- Electronic Dictionaries & Translators

Magnetic Stripe Readers

Morse Code Keyers

Security Alarms

Weather Stations

Answering Machines & Caller ID

Audio Conferencing Phones

Cell Phones
- Corded Phones

Corded/Cordless Phone Combos

Cordless Phones

Dummy Cell Phones

Pagers

PBX Phone Systems

VoIP Phones

Cell Phone Radiation Guards

Cell Phone Signal Boosters
- Other Cell Phone Accessories

Phone Amplifiers

Phone Grips

Phone Shoulder Rests

E-Book Readers

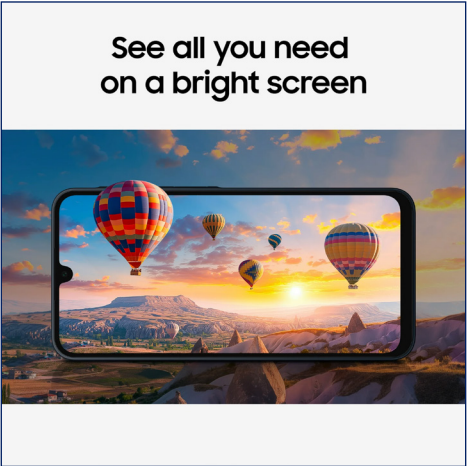
PDAs

Tablet Computers

Digital Photo Frames



Silo, Front
Show the product straight-on on a pure white background.



Lifestyle, In-Use
Show the product in use in a realistic environment.



Feature Graphic
Highlight key functionality or capabilities.



Feature Graphic
Highlight an additional capability to reinforce value.



Silo, Alternate
Show the product from an alternate angle to highlight design or hardware features.



Silo, Detail
Show a close-up of the interface or functional component.

Additional Image Recommendations:

- Included Accessories (If Applicable):**
Show included accessories in a clean, straight-on flat-lay on a pure white background.



Silo, Front, In Pack
Show retail packaging on a pure white background when applicable.



Dimensions
Use a scale avatar or apply product dimensions to the front-of-pack image.



Electronics

Projectors & Projection Equipment

Product types included:

- Mini Projectors
- Multimedia Projectors
- Overhead Projectors
- Slide Projectors
- Video Projectors
- Projector Lenses
- Projector Replacement Lamps
- Projector Screens



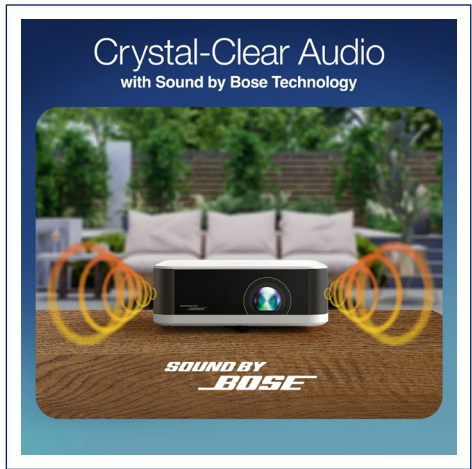
Silo, Front
Show the product isolated straight-on on a pure white background.



Lifestyle, In-Use
Show the product in use in a realistic environment.



Feature Graphic
Highlight primary product features using clean graphic callouts.



Feature Graphic
Highlight an additional capability to reinforce value.



Silo, Alternate
Show the product from an alternate angle to highlight structure or form.



Silo, Detail
Show a close-up of a physical product feature.

Additional Image Recommendations:

- Included Accessories (If Applicable):**
Show components or key connection points clearly.



Silo, Front, In Pack
Show the front of the retail packaging straight-on on a pure white background when applicable.



Dimensions
Use a scale avatar or apply product dimensions to the front-of-pack image.



Electronics

Printers, Scanners & Office Output

Product types included:

- 3D Printers
- Computer Scanners
- Copiers
- Digital Disc Title Printers
- Fax Machines
- Photo Printers
- Printers & All-in-Ones

Main Image



Silo, Front

Show the product straight-on on a pure white background, optionally demonstrating its primary function.



Lifestyle, In-Use

Show the product in use in a realistic environment.

HP Smart Tank 6002

Print

Copy

Scan

Color

HP AI enabled

Print up to 12 pages per minute black, 7 pages per minute color

2 years of ink included

Self-healing Wi-Fi® & wireless printing

150-sheet input tray

Auto 2-sided printing

Feature Graphic

Highlight a key product feature or capability.

Mess-Free, 15-Second Ink Refill System

Feature Graphic

Highlight an additional capability to reinforce value.



Silo, Alternate

Show the product from a different angle or configuration to demonstrate design and components.



Silo, Detail

Show a close-up of a key physical feature.

Additional Image Recommendations:

- What's Included (If Applicable):**
Show included items in a clean, organized arrangement.
- Warranty:**
Display warranty information using a clean graphic.
- Wireless capabilities:**
Highlight Bluetooth or Wi-Fi capabilities using a clean graphic.



Silo, Front, In Pack

Show the front of the retail packaging straight-on on a pure white background when applicable.



Dimensions

Use a scale avatar or apply product dimensions to the front-of-pack image.



Electronics

Optics & Viewing

Product types included:

- Binoculars

Digital Microscopes

Electron Microscopes

Loupes

Magnifying Glasses

Monoculars

Night Vision Goggles

Opera Glasses

Rangefinders
- Standard Optical Microscopes

Telescopes

Telescope Eyepiece & Filter Sets

Telescope Eyepieces

Collimation Tools

Microscope Blank Slides

Microscope Eyepiece Cameras
- Microscope Eyepieces

Microscope Mechanical Stages

Microscope Prepared Slides

Microscope Slide Cover Slips

Microscope Slide Holders

Optical Lens Cleaners

Other Microscope
- Accessories

Other Optics Accessories

Riflescope Mounts, Rings & Bases

Spotting Scope Eyepieces

Telescope Adapters

Telescope Filters

Telescope Mirrors

Viewfinders

Main Image



Silo, Front

Show optical devices or accessories straight-on on a pure white background with all included components when part of a set.



Lifestyle, In-Use

Show the product in use in a realistic environment.



Feature Graphic

Highlight an important product feature or capability.



Feature Graphic

Highlight an additional capability to reinforce value.



Silo, Alternate

Show the product from a different angle or configuration to demonstrate design and construction.



Silo, Detail

Show a close-up of an optical or mechanical component.

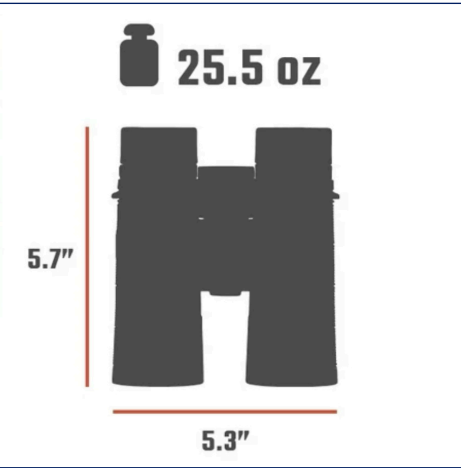
Additional Image Recommendations:

- What's Included (If Applicable):**
Show all included components or accessories in a clean, organized arrangement.



Silo, Front, In Pack

Show the front of the retail packaging straight-on on a pure white background when applicable.



Dimensions

Use a scale avatar or apply product dimensions to the front-of-pack image.



Electronics

Radios & Communication Devices

Product types included:

- Ham Radio Amplifiers
Ham Radio Receivers
Ham Radio Transceivers
Ham Radio Transmitters
Marine Radios
- Radio Antennas
Radio Communication
Antenna Tuners
Radio Communication
Speakers
Radio Communication
Earpieces & Headsets
- Radio Communication
Microphones
Radio Communication
Speakers
Two-Way Radios
- CB Radios & Scanners
Antennas
FM Transmitters



Silo, Front

Show radio devices straight-on on a pure white background with permanently attached components visible.



Lifestyle, In-Use

Show the product in use in a realistic environment.



Feature Graphic

Highlight primary product features using clean graphic callouts.



Feature Graphic

Highlight an additional capability to reinforce value.



Silo, Alternate

Show the product from a different angle or configuration to demonstrate design and construction.



Silo, Detail

Show ports, connectors, or controls where setup and compatibility are important.



Silo, Front, In Pack

Show retail packaging on a pure white background when applicable.



Silo, Assortment

Show all included components or accessories in a clean, organized arrangement.



Dimensions

Use a scale avatar or apply product dimensions to the front-of-pack image.



Electronics

Gaming Hardware

Product types included:

- | | | |
|------------------------|--------------------------|------------------------|
| Arcade Game Systems | Keypads | Video Game Controllers |
| Video Game Accessories | Video Game Console Parts | Video Game Dance Pads |
| Video Game Console | Video Game Consoles | VR Headsets |



Silo, Front
Show gaming hardware straight-on on a pure white background with permanently attached components visible.



Lifestyle, In-Use
Show the product in use in a gaming environment.



Feature Graphic
Highlight compatible gaming platforms or systems.



Feature Graphic
Highlight key product features or benefits.



Silo, Alternate
Show the product from a different angle or configuration to demonstrate design and construction.



Feature Detail
Close-up image highlighting a specific hardware component or control element.

Additional Image Recommendations:

- Dimensions:** Display product size using a clean dimension graphic.



Silo, Front, In Pack
Show the front of retail packaging on a pure white background when applicable.



Feature Graphic
Show included components in a clean, organized arrangement.



Dimensions
Graphic showing product dimensions.

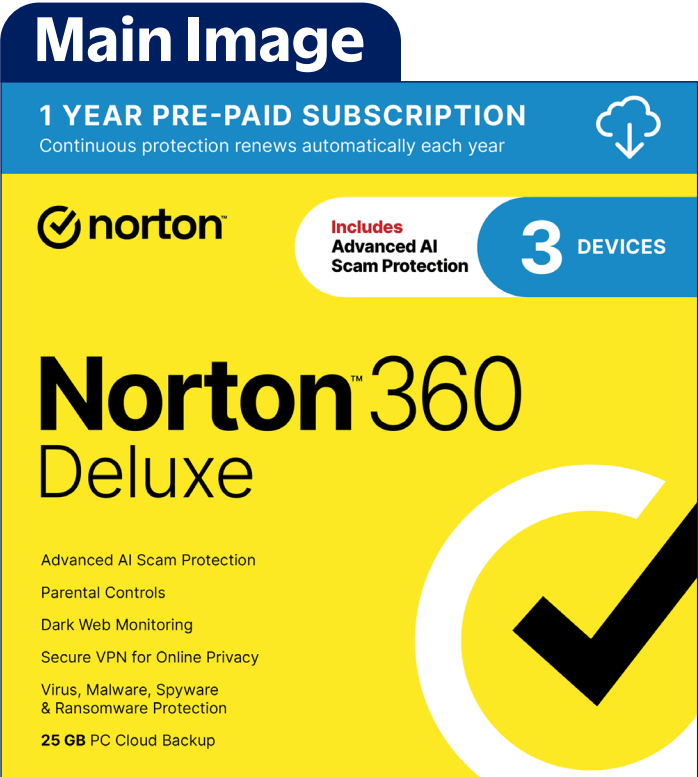


Electronics

Software, Games & Media

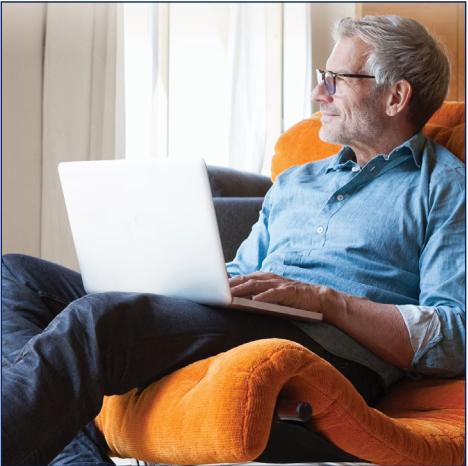
Product types included:

- GPS Software
- Prepaid Calling Cards
- Video Games
- Cell Service Prepaid Refills
- Computer Software



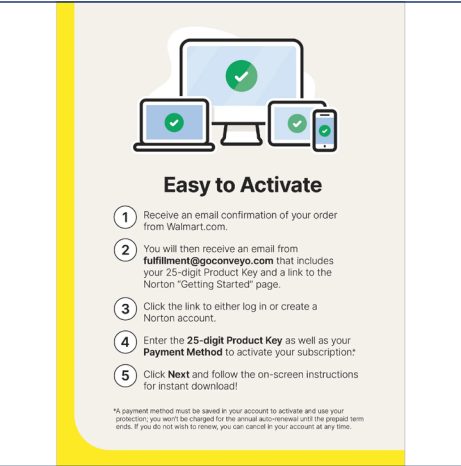
Silo, Front

Show software products straight-on on a pure white background with packaging visible when applicable.



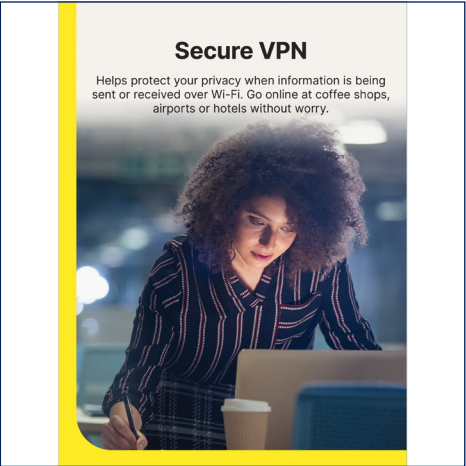
Lifestyle, In-Use

Show the product in use in a realistic environment.



Graphic, Interface

Show the interface, screen, or application clearly.



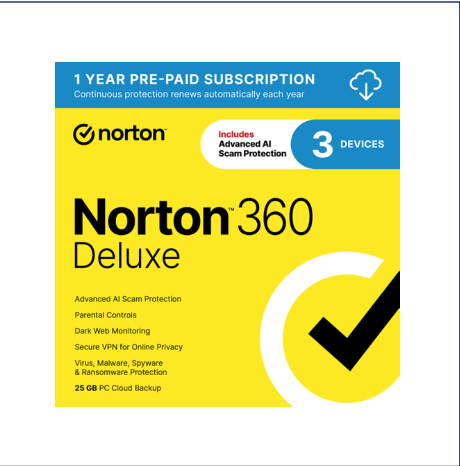
Feature Graphic

Highlight software features using a clear visual graphic.



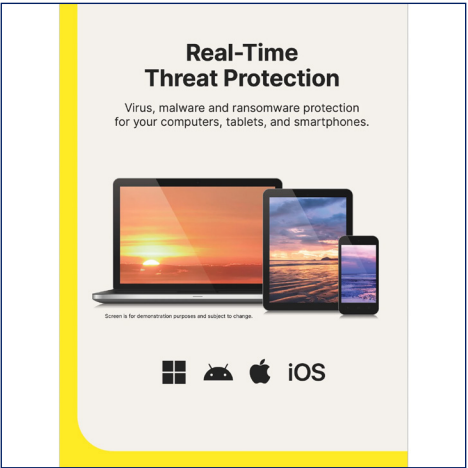
Silo, Detail

Show a close-up of a key attribute.



Silo, Front, In Pack

Front image of the retail-ready outer packaging that differs from the item itself.



Feature Graphic

Show supported platforms or devices.



Dimensions

Graphic showing product dimensions.



Photography

Drones & Aerial Imaging

Product types included:

- Aerial Drone Accessories
- Aerial Drone Goggles
- Aerial Drone Replacement Parts
- Drone Propellers
- Aerial Drone Controllers
- Aerial Drone Propeller Guards
- Aerial Drones

Main Image



Silo, Front

Show the full product straight-on on a pure white background.



Lifestyle, In-Use

Show the product in an active aerial or flight environment.



Feature Graphic

Show a close-up of key control or functional areas.



Feature Graphic

Show all included components in a clean flat-lay when multiple pieces are included.



Silo, Alternate

Show the product at an angle to display depth, contour, or construction.



Silo, Detail

Close-up of the area that is pressed, viewed, worn, adjusted, or otherwise operated during use.

Additional Image Recommendations:

- Folded / Deployed View (If Applicable):** Show both folded and deployed states when the product changes form.
- Case:** Show the product with and without the case when included.



Silo, Front, In Pack

Show the front of retail-ready packaging on a pure white background when it differs from the product.



Lifestyle, In-Use

Highlight the product's function such as controlling, stabilizing, protecting, viewing, powering, or replacing a part.



Dimensions

Graphic showing product dimensions.



Photography

Cameras, Lenses & Imaging Devices

Product types included:

- | | | | |
|--------------------|-------------------|----------------------|-------------------|
| 360° Cameras | Film Cameras | Surveillance Cameras | Conversion Lenses |
| Digital Cameras | Instant Cameras | Underwater Cameras | |
| Disposable Cameras | Line-Scan Cameras | Video Cameras | |
| Dummy Cameras | Movie Cameras | Camera Lenses | |

Main Image



Silo, Front

Show the full product straight-on on a pure white background.



Lifestyle, In-Use

Show the product in an imaging, filming, or surveillance environment.



Feature Graphic

Graphic showing the camera system, mount relationship, or setup role the product is designed to work with.



Feature Graphic

Highlight an additional capability to reinforce value.



Silo, Alternate

Show the product at an angle to display shape or housing profile.



Silo, Detail

Show a close-up of controls or display areas used during operation.

Additional Image Recommendations:

- What's Included (If Applicable):**
Show all included components or accessories in a clean, organized arrangement.
- Glass / Surface Detail (If Applicable):**
Show a close-up of optical elements such as lens or protective surfaces.
- Mounted / Installed View (If Applicable):**
Show the product mounted or installed when the attached state is central.
- What's Included:**
Show all included components in a clean flat-lay when multiple pieces are included.
- Dimensions / Size Graphic:**
Graphic showing product dimensions.



Silo, Front, In Pack

Show the front of retail-ready packaging on a pure white background when it differs from the product.



Dimensions

Graphic showing product dimensions.



Photography

Camera Support, Mounting & Protective Gear

Product types included:

- | | | | |
|------------------------------|--------------------------|----------------------------|------------------------------|
| Camera & Camcorder Mounts | Camera Rain Covers | Tripods | Holders |
| Camera Accessory Bundles | Camera Stabilizers | Underwater Camera Housings | Camera Film Winders |
| Camera Bag Padded Partitions | Camera Straps | Camera LCD Hoods | Digital Camera Backs |
| Camera Bags & Cases | Camera Tool Kits | Dew Shields | Digital Camera Parts |
| Camera Battery Grips | Camera Vests & Jackets | Lens Caps | Film Camera Parts |
| Camera Belts & Harnesses | Monopods | Lens Cases | Surveillance Camera Housings |
| Camera Cleaning Equipment | Other Camera Accessories | Lens Hoods | Surveillance Camera Lenses |
| Camera Docking Stations | Selfie Sticks | Lens Supports | Video Camera Parts |
| | Tripod Cases | Camera Film | |
| | Tripod Heads | Camera Film Backs & | |

Main Image



Silo, Front

Show the full product straight-on on a pure white background.



Lifestyle, In-Use

Show the product in use with camera equipment in a real shooting environment.



Function Graphic

Highlight the product's primary function such as holding, protecting, or organizing.



Feature Graphic

Capture the area of the product that best shows how it protects equipment, improves stability, or adds carrying support.



Silo, Detail

Show external, internal, or adjustable features.



Silo, Front, In Pack

Show the front of retail-ready packaging on a pure white background when it differs from the product.

Additional Image Recommendations:

- What's Included (If Applicable):**
Show all included components or accessories in a clean, organized arrangement.
- Interior Organization View (If Applicable):**
Show an interior view to highlight compartments, padding, or organization.
- Worn Fit View (If Applicable):**
Show the product worn to demonstrate fit, placement, or range of motion.
- Compatibility / Fit Graphic:**
Display compatibility, fit, or use cases using a clean graphic.



Lifestyle, In-Use

Show the product in working configuration with key contact or support points visible.



Dimensions

Graphic showing product dimensions.



Photography

Camera Lens Mounting, lighting, Filters & Focus Accessories

Product types included:

- Follow-Focus Levers

Lens Boards

Lens Extension Tubes

Lens Filter Holders

Lens Filter Step Rings

Lens Filters

Lens Mount Adapters

Camera Flash Adapters

Camera Flash Brackets

Camera Flash Diffusers
- Camera Flash Slave Trigger Units

Camera Flash Snoots

Camera Flashes

Camera Lighting Sync Cords

Light Meters

On-Camera Lights

Photo Studio Backgrounds

Photo Studio Posing Props

Photography Constant
- Lighting Units

Photography Flash Heads

Photography Light Tents

Photography Lighting Barn Door Frames

Photography Lighting Barn Doors

Photography Lighting Mounting Hardware

Photography Lighting Reflectors

Photography Lighting
- Stands & Booms

Photography Lighting Umbrellas

Photography Lighting Weight Bags

Photography Monolights

Photography Shooting Tables

Photography Softboxes

Transparency Lightboxes & Light Tables



Silo, Front

Show the full product straight-on on a pure white background.



Lifestyle, In-Use

Show the product in use within a camera or video system setup.



Feature Graphic

Highlight the product/is technical role such as storing, supporting, or recording.



Feature Graphic

Highlight an additional capability to reinforce value.



Silo, Front, In Pack

Front image of the retail-ready outer packaging that differs from the item itself.



Silo, Assortment

Show all included pieces on a pure white background in a clean, organized arrangement.

Additional Image Recommendations:

- What's Included (If Applicable):** Show all included components or accessories in a clean, organized arrangement.



Dimensions

Display product dimensions using a clean graphic.



Photography

Darkroom, Enlarging & Film Processing

Product types included:

- Archival Photo & Negative Sleeves

Darkroom Analyzers

Darkroom Developing Trays

Darkroom Dry Mount Presses

Darkroom Easels

Darkroom Fans & Louvers

Darkroom Film & Print Processors

Darkroom Focusers & Magnifiers
- Darkroom Paper Safes

Darkroom Print & Film Dryers

Darkroom Print & Film Washers

Darkroom Print Tongs

Darkroom Roller Transport Processors

Darkroom Safelight Filters

Darkroom Safelights

Darkroom Sinks

Darkroom Squeegees
- Darkroom Tanks & Reels

Darkroom Timers

Darkroom Water Temperature Controls

Other Darkroom Accessories

Photo Enlarger Filters

Photo Enlarger Heads

Photo Enlarger Lens Mounts

Photo Enlarger Lenses

Photo Enlargers
- Photo Enlarging Paper

Photography Developer

Photography Fixers

Photography Negative Carriers

Photography Slide Holders

Photography Slide Viewers

Photography Slides

Photography Stop Baths

Photography Toners

Main Image



Silo, Front

Show the full product straight-on on a pure white background.



Lifestyle, In-Use

Show the product in use or during assembly or application.



Feature Graphic

Highlight how the product processes or supports materials.



Feature Graphic

Highlight an additional capability to reinforce value.



Silo, Alternate

Show an alternate angle to highlight a different aspect of the product.



Silo, Detail

Show a close-up of areas that contact materials or the user during operation.

Additional Image Recommendations:

- What's Included (If Applicable):**
Show all included components or accessories in a clean, organized arrangement.
- Open / Closed View (If Applicable):**
Show both closed and active states when the product changes form.
- Installed Darkroom View (If Applicable):**
Show the product installed in a full setup when workflow or placement is central.



Silo, Front, In Pack

Front image of the retail-ready outer packaging that differs from the item itself.



Dimensions

Display product dimensions using a clean graphic.

Thank you